



# For All\_\_\_\_\_ WOMEN

## A Campaign to Grow METHODIST WOMEN'S HOSPITAL

#### **MEANINGFUL CONNECTIONS IN CRUCIAL MOMENTS** | Virtual Care Platform

Methodist Women's Hospital cares for almost 800 babies each year in our Neonatal Intensive Care Unit (NICU). We attract families from a five-state region.

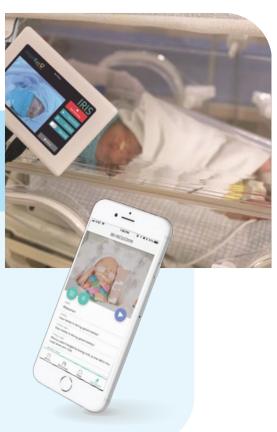
It is an incredibly stressful time for parents. They want to be within arms' reach while their baby is most vulnerable. But NICU stays can last weeks or months, and parents can't always be there. That separation can lead to depression, sleepless nights, anxiety and feelings of helplessness.

To keep families connected at Methodist Women's Hospital, we are investing in innovation.

#### VIRTUAL CARE PLATFORM | 24/7 Peace of Mind

Within seconds, parents can see their baby and be informed on what's happening in real-time.

- Camera System: offers live-stream patient viewing to parents and family members anywhere, anytime. They can be across town or in another state, at work or handling childcare responsibilities at home.
- Patient Connect: allows for information sharing and engagement with care team through video, pictures and real-time texts
- ✓ Safe, secure connection around the clock



### ADDITIONAL BENEFITS FOR OUR PATIENT FAMILIES

- Improves bonding and attachment
- Increases access to and trust between parents and our care team
- Decreases readmissions by providing patient-specific information and resources throughout hospital stay
- Removes communication barriers

**TO SUPPORT NEW NICU TECHNOLOGY** and help strengthen health care For All Women in our region, please visit **methodisthospitalfoundation.org/ForAllWomen** or call **(402) 354-4825**.